



October 9-10, 2017 • Omni Rancho Las Palmas Resort and Spa, 41000 Bob Hope Drive, Rancho Mirage, CA 92270

Participate by Presenting - Call for Proposals

Founded in 1917, the California Association of Collectors (CAC) is the first organized association of collection professionals in the country and the founding unit of ACA International, the Association of Credit and Collection Professionals. As the largest state unit of credit and collection professionals CAC provides a platform for its members to unite and better the collection industry in California. CAC members include: third-party collection agencies, creditors, asset buyers, attorneys, and vendor associates. Through a collaborative effort, CAC can address issues that are specifically related to third party collectors in the state of California. CAC is strongly committed toward — legislative advocacy, leadership development, education, public relations, legal support, current trends and hot topics. For more information, go to www.calcollectors.net.

The Board of Governors of the California Association of Collectors encourages you to consider contributing your expertise to this event and we hope you will share this Call for Proposals with others whom you believe have strong presentation skills and a timely topic to share.

It's easy to submit a session proposal! Please complete and submit the attached form. It's as simple as that. Each session will be 60 to 75 minutes in length and should allow time for questions and answers at the conclusion. We anticipate 75 to 100 attendees per session. Those presenters chosen will be asked to bring enough handouts for session attendees if handouts are desired and to provide us with an electronic version if their presentations/handouts three week prior to the conference. Submission of a proposal for a presentation will serve as authorization for CAC to post any session content on the CAC website for future reference by members. **Presenters are expected to register for the conference at the established rates. Deadline to submit: July 1, 2017.**

Proposals received after this date will be considered on a space-available basis only. Proposals will be reviewed by the program committee and selected upon the criteria of overall quality, originality and appropriateness to this program. All potential **presenters will be notified of proposal status by July 15, 2017.** Those chosen will receive presenter information/details shortly after they are confirmed.

Sample topic areas include but are not limited to:

- Legal Issues
- Legislation
- Operation Choke Point
- Compliance Management Systems
- Communicating with Consumers
- Settlements & Negotiations
- Skip Tracing
- Disputes

The 2017 conference will follow the same, streamlined format instituted in years past to maximize educational opportunities, vendor connections and networking time. The conference begins with off-site events, an opening session/membership meeting and a welcome reception on Monday, October 9TH. Additional educational sessions will run on Tuesday, October 10TH. Consider bring the family along and plan time to enjoy the many wonderful activities available in the Rancho Mirage/Palm Springs area! Presenters are invited to book hotel rooms at the special conference rate. Hotel information will be posted on the website.

Thank you for your continued interest and support of CAC. Should you have any questions regarding this process, please contact Becky McGuire at CAC bm McGuire@amrroup.us or 916-929-2125 x118. We appreciate your willingness to share your knowledge and expertise with your peers as CAC continues to help further develop and professionalize the collections industry.

Sincerely,

The CAC 2017 Conference Team



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Proposal & Speaker Information Form

Presenter Name: _____

Position Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: (REQUIRED) _____

Proposed Session Title: _____

Note: choose something appropriate to topic but also eye catching; we suggest a maximum of seven words

What level of expertise will the presentation target? Basic Intermediate Advanced

What format will you use for your presentation? Individual Presenter Panel

What will your presentation include? Lecture Discussion Case Study Interactive Training Session

25 to 50 Word Description of Session: _____

Please list the top three learning objectives for your session:

1. _____
2. _____
3. _____

Anticipated Audio/Visual Needs: _____

Briefly describe your professional/educational experience or areas of expertise, which contribute to your involvement in this session/topic. _____

List of names, phone numbers and email addresses of two people who have witnessed your presentation skills if you have not spoken at a CAC Conference in the past three years. One reference person should be a CAC member if possible. _____

List additional presenters including name, title, company and email address. Make sure all information is spelled correctly. _____

Note: Include a 25 to 50 word biography in paragraph form for each presenter/panelist with the this form. No resumes or CV's please. _____

Submit proposal by July 1, 2017 or call for more information:

CAC Call for Proposals, One Capitol Mall, Suite 800, Sacramento, CA 95814
Phone (916) 929-2125 x 118 • Fax (916) 444-7492 • bmcguire@amgroup.us